

## MADS-EMGAI - Generative AI

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General information	
Module Code	MADS-EMGAI
Unique Identifier	GenAI-01-MA-M
Module Leader(s)	Prof. Dr. Prange, Michael (michael.prange@haw-kiel.de)
Lecturer(s)	Brede, Max (max.brede@haw-kiel.de) Klick, Alwin (alwin.klick@haw-kiel.de)
Offered in Semester	Wintersemester 2024/25
Module duration	1 Semester
Occurrence frequency	Regular
Module occurrence	In der Regel jedes Semester
Language	Englisch
Recommended for international students	Yes
Can be attended with different study programme	Yes

Curricular relevance (according to examination regulations)
Study Subject: M.Sc. - DS - Data Science Module type: Wahlmodul Semester: 2

Qualification outcome
<i>Areas of Competence: Knowledge and Understanding; Use, application and generation of knowledge; Communication and cooperation; Scientific self-understanding / professionalism.</i>
<p>Students</p> <ul style="list-style-type: none"> <li>- know the fundamentals of generative AI systems.</li> <li>- know various modern applications of generative AI systems.</li> <li>- know the theoretical foundations and practical applications of generative AI systems.</li> </ul>
<p>Students</p> <ul style="list-style-type: none"> <li>- are able to explain and apply various open-source language models.</li> <li>- are able to implement and utilize agent systems and their functionalities.</li> <li>- are able to understand and use embeddings and vector stores for semantic search and recommendations.</li> <li>- are able to explain and practically apply different methods for image generation.</li> <li>- are able to fine-tune large language models (LLMs) and diffusion models for specific tasks.</li> </ul>
<p>Students</p> <ul style="list-style-type: none"> <li>- are able to successfully organize teamwork for generative AI projects.</li> <li>- are able to report and present team solutions for practical project tasks.</li> <li>- are able to interpret and communicate the approaches in technical and functional terms.</li> </ul>
<p>Students</p> <ul style="list-style-type: none"> <li>- are able to work professionally in the field of generative AI systems.</li> <li>- are able to give and accept professional feedback to different topics of generative AI systems.</li> <li>- are able to select relevant scientific literature about generative AI systems.</li> </ul>

## Content information

<b>Content</b>	<p>Open Source Language Models</p> <ul style="list-style-type: none"> <li>- Overview of model lists</li> <li>- Ollama</li> <li>- Generation of synthetic text as training sets</li> </ul> <p>Agent Systems</p> <ul style="list-style-type: none"> <li>- Llamaindex, LangChain &amp; Haystack</li> <li>- Function calling</li> <li>- Data analysis</li> </ul> <p>Embeddings and Vector Stores</p> <ul style="list-style-type: none"> <li>- Semantic Search</li> <li>- Retrieval-augmented generation</li> <li>- Recommendations</li> </ul> <p>AI Image Generators</p> <ul style="list-style-type: none"> <li>- Generative Adversarial Networks (GANs)</li> <li>- Variational Autoencoders / Diffusion Models</li> <li>- Generative approaches for image dataset augmentation</li> </ul> <p>Fine-Tuning of LLMs and Diffusion Models</p> <ul style="list-style-type: none"> <li>- Examples: LoRA, QLoRA, MoRA</li> </ul>
<b>Literature</b>	Presentation slides

## Teaching formats of the courses

<b>Teaching format</b>	<b>SWS</b>
Lehrvortrag + Übung	4

## Workload

<b>Number of SWS</b>	4 SWS
<b>Credits</b>	5,00 Credits
<b>Contact hours</b>	48 Hours
<b>Self study</b>	102 Hours

## Module Examination

<b>Examination prerequisites according to exam regulations</b>	None
<b>MADS-EMGAI - Portfolioprüfung</b>	<p>Method of Examination: Portfolioprüfung</p> <p>Weighting: 100%</p> <p>wird angerechnet gem. § 11 Satz 2 PVO: No</p> <p>Graded: Yes</p>

## Miscellaneous

<b>Recommended Prerequisites</b>	<p>Basic knowledge about Deep Learning and Natural Language Processing.</p> <p>Basic practical experience in Python programming.</p>
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