

## IE - Innovation & Entrepreneurship

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Allgemeine Informationen	
<b>Modulkürzel oder Nummer</b>	IE
<b>Eindeutige Bezeichnung</b>	InnovEntr-01-MA-M
<b>Modulverantwortlich(e)</b>	Eghbalian, Stefan (stefan.eghbalian@haw-kiel.de)
<b>Lehrperson(en)</b>	Eghbalian, Stefan (stefan.eghbalian@haw-kiel.de)
<b>Wird angeboten zum</b>	Wintersemester 2023/24
<b>Moduldauer</b>	1 Fachsemester
<b>Angebotsfrequenz</b>	Regelmäßig
<b>Angebotsturnus</b>	In der Regel im Wintersemester
<b>Lehrsprache</b>	Englisch
<b>Empfohlen für internationale Studierende</b>	Ja
<b>Ist als Wahlmodul auch für andere Studiengänge freigegeben (ggf. Interdisziplinäres Modulangebot - IDL)</b>	Nein

Studiengänge und Art des Moduls (gemäß Prüfungsordnung)
Studiengang: M.Sc. - IE II - Industrial Engineering II - weiterbildend Modulart: Pflichtmodul Fachsemester: 1

Kompetenzen / Lernergebnisse
<i>Kompetenzbereiche: Wissen und Verstehen; Einsatz, Anwendung und Erzeugung von Wissen; Kommunikation und Kooperation; Wissenschaftliches Selbstverständnis/Professionalität.</i>
This module offers a general introduction into the field of Entrepreneurship. It complements the management and logistics modules as it shows how to translate industrial engineering knowledge into a Technology Startup context.
- After the module the students are able to be invested with the theoretical frameworks and tools to identify and utilize potential technological and business innovations.
- After successfully completing the module the students will have:
- a solid foundation in understanding of the theoretical concepts and models in the field Entrepreneurship An overview of the relevant and institutional (e.g.legal) frameworks and aspects critical in Startup Process.
- Acquired the basic skills how to design and develop an effective business plan converting technological and business opportunities into marketable products.
The students - in lectures and presentations can present and defend their work results at university level and in front of laypersons - represented in discussions argumentative, complex subject-related problems and solutions towards other professional representatives - can guide individuals and heterogeneous groups - can theoretically within a technical discussion and build methodologically sound arguments.

The students - who justify their own professional acting with theoretical and methodical knowledge on the basis of this module - can independently work on and reflect on open tasks and reflect on corporate finance - their own professional decisions in the light of societal expectations and consequences revise.

### Angaben zum Inhalt

<b>Lehrinhalte</b>	<ul style="list-style-type: none"> <li>- Entrepreneurship - Theoretical Foundation and Frameworks.</li> <li>- The Innovation Process - Transforming a technological concept into a marketable product.</li> <li>- Business Plan Development</li> <li>- Legal and organisational frameworks in a Startup-Context</li> <li>- Valuation of Innovations and Business Ventures</li> </ul>
<b>Literatur</b>	<p>Online material on Moodle</p> <p>Academic Journals (e.g. Entrepreneurship Theory &amp; Practice, Academy of Management Journal, Journal of Marketing etc.)</p>

### Lehrformen der Lehrveranstaltungen

Lehrform	SWS
Seminar	1
Keine Präsenzzeit	3

### Arbeitsaufwand

<b>Anzahl der SWS</b>	4 SWS
<b>Leistungspunkte</b>	5,00 Leistungspunkte
<b>Präsenzzeit</b>	48 Stunden
<b>Selbststudium</b>	102 Stunden

### Modulprüfungsleistung

<b>Voraussetzung für die Teilnahme an der Prüfung gemäß PO</b>	Bachelor's Degree, fluent written and spoken English
<b>IE - Portfolioprfung</b>	<p>Prüfungsform: Portfolioprfung</p> <p>Gewichtung: 100%</p> <p>wird angerechnet gem. § 11 Absatz 2 PVO: Nein</p> <p>Benotet: Ja</p> <p>Anmerkung: The final grade is a composite of two group assignments</p>