

## BA-WM I - S 061 PM-English - Grundlagen Projektmanagement (Englisch)

## BA-WM I - S 061 PM-English - Basics of Project Management (in English)

<b>Allgemeine Informationen</b>	
<b>Modulkürzel oder Nummer</b>	BA-WM I - S 061 PM-English
<b>Eindeutige Bezeichnung</b>	
<b>Modulverantwortlich(e)</b>	Prof. Dr. Weßels, Doris (doris.wessels@haw-kiel.de)
<b>Lehrperson(en)</b>	Prof. Dr. Weßels, Doris (doris.wessels@haw-kiel.de)
<b>Wird angeboten zum</b>	Wintersemester 2020/21
<b>Moduldauer</b>	1 Fachsemester
<b>Angebotsfrequenz</b>	Regelmäßig
<b>Angebotsturnus</b>	In der Regel jedes Semester
<b>Lehrsprache</b>	Englisch
<b>Empfohlen für internationale Studierende</b>	Ja
<b>Ist als Wahlmodul auch für andere Studiengänge freigegeben (ggf. Interdisziplinäres Modulangebot - IDL)</b>	Nein

<b>Studiengänge und Art des Moduls (gemäß Prüfungsordnung)</b>
Studiengang: B.A. - BWL - Betriebswirtschaftslehre (letzte Aufnahme SoSe 2024) Modulart: Wahlmodul Fachsemester: 4, 5, 6, 7
Studiengang: B.A. - BWL - Betriebswirtschaftslehre (Regelstudienzeit 6 Semester) Modulart: Wahlmodul Fachsemester: 5

<b>Kompetenzen / Lernergebnisse</b>
<i>Kompetenzbereiche: Wissen und Verstehen; Einsatz, Anwendung und Erzeugung von Wissen; Kommunikation und Kooperation; Wissenschaftliches Selbstverständnis/Professionalität.</i>

**Professional competence: Knowledge (breadth)**

The students will receive a comprehensive state-of-the-art project management education based on international project management standards (IPMA) according to the International Competence Baseline (ICB 4) in the three PM competence areas:

1. social and behavioural competences (PEOPLE)
2. technical skills (PRACTICES)
3. contextual competences (PERSPECTIVES)

**Professional competence: Knowledge (depth)**

The students can

- (1) competently describe the basic characteristics of projects, the differentiation in project types, in organizational forms and the basic project management processes
- (2) discuss the standardized structural categories of project management and map them to complex projects
- (3) plan projects on the basis of international standards and integrate them into the operational context,
- (4) steer projects and adapt planning to the progress of the project,
- (5) analysing project progress and identifying and exploiting optimisation potential,
- (6) communicate the project status and present it to the target group,
- (7) evaluate the basic areas of competence for successful project work in companies and apply them to realistic examples.

**Comment:**

After the competence acquisition in this module the students have a good starting basis for a subsequent GPM certification (see also certification courses in the Interdisciplinary Project Weeks (IdW)).

**Professional competence: Skills (instrumental and systemic skills)**

With their basic knowledge, students can competently participate in projects as project management specialists on the basis of their specialist skills (-> taxonomy levels IPMA and especially the German GPM).

The students can present and defend their work results in their student group and also in dialogues with external project xperts.

They can competently explain complex subject-related problems and approaches to solutions, taking into account a variety of perspectives and stakeholders, and initiate a transfer of knowledge to people from other disciplines.

**Personal competence:**

- (1) Students can independently work on open tasks (see so-called active components).
- (2) Students have the opportunity to work closely with experts from the German Association for Project Management and the IPMA Research Community. This enables them to directly experience the advantages and benefits of networks and at the same time the variety of roles and perspectives of those involved in projects.
- (3) They can further develop their communicative skills in dialogue with external experts and increase their openness to communication in a generally unfamiliar new context.
- (4) In terms of content, they can critically reflect on their "in-depth" specialist knowledge in dialogue with these experts.
- (5) In these dialogues with external experts, they can experience and promote their own professional identity. They become aware of their own strengths and can develop them further.

<b>Angaben zum Inhalt</b>	
<b>Lehrinhalte</b>	<p>Overview of the course units (deviations are possible depending on the experience background and wishes or objectives of the participants):</p> <ol style="list-style-type: none"> <li>1. Introduction: terminology and basics (project, project management, project types and IPMA PM processes)</li> <li>2. Success characteristics of projects and project management</li> <li>3. Project environment and stakeholders ("interested parties")</li> <li>4. Project requirements and project objectives</li> <li>5. Structuring of projects</li> <li>6. Forms of organisation of projects</li> <li>7. Project start and teamwork</li> <li>8. Project planning (phase planning, process and schedule planning)</li> <li>9. Project execution (project controlling and resource management)</li> <li>10. Behavioural competences in projects and communication</li> <li>11. Benefit and risk management (possible alternatives: conflict and crisis management)</li> <li>12. Project closure</li> <li>13. Desired topic of the students: e.g. insights into agile project management, intercultural competences in project work, specifics of "not for profit" project management, trends in PM, new PM research results of the IPMA research group</li> </ol>
<b>Literatur</b>	<p>Latest edition in each case:</p> <p>De Marco, T.: The Deadline: A Novel About Project Management          De Marco, T./Lister, T.: Peopleware: Productive Projects and Teams, Addison Wesley          International Project Management Association (IPMA) sources:  <a href="https://www.ipma.world/">https://www.ipma.world/</a>, <a href="https://www.ipma.world/individuals/standard/">https://www.ipma.world/individuals/standard/</a>          Habermann, Frank: Project Canvas, see miscellaneous materials:  <a href="http://overthefence.com">http://overthefence.com</a>          Hofstede, G./Hofstede, G. J./Minkow, M.: Cultures and Organizations - Software of the Mind: Intercultural Cooperation and Its Importance for Survival, McGraw-Hill Professional          Kerth, N. L.: Project Retrospectives: A Handbook for Team Reviews, Dorset House Publishing          Kerzner, H.: Project Management: A Systems Approach to planning, scheduling and controlling, Wiley &amp; Sons          Melton, T. et al.: Project Benefits Management, Butterworth-Heinemann          Morris, Peter W.G./Pinto, Jeffrey K./Söderlund, Jonas: The Oxford Handbook of Project Management          Newton, Richard: The Project Management Book, FT Publishing          Project Management Institute (Ed.): A Guide to the Project Management Body of Knowledge (PMBOK Guide)          Shenhar A. J./Dvir, Dov: Reinventing Project Management, Harvard Business School Press</p> <p>further journal articles as well as supplementary, current materials</p>

<b>Lehrformen der Lehrveranstaltungen</b>	
<b>Lehrform</b>	<b>SWS</b>
Lehrvortrag + Übung	4

<b>Arbeitsaufwand</b>	
<b>Anzahl der SWS</b>	4 SWS
<b>Leistungspunkte</b>	5,00 Leistungspunkte
<b>Präsenzzeit</b>	48 Stunden

<b>Selbststudium</b>	102 Stunden
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<b>Modulprüfungsleistung</b>	
<b>Voraussetzung für die Teilnahme an der Prüfung gemäß PO</b>	Keine
<b>BA-WM I - S 061 PM-English - Portfolioprüfung</b>	<p>Prüfungsform: Portfolioprüfung            Gewichtung: 100%            wird angerechnet gem. § 11 Absatz 2 PVO: Nein            Benotet: Ja</p> <p>Anmerkung: It is expected that the portfolio examination consists of an online or written test (60 or 120 minutes) and the regular and active participation in the online and, if possible, classroom sessions as well as the successful completion of the so-called "active components" during the semester</p>

<b>Sonstiges</b>	
<b>Empfohlene Voraussetzungen</b>	Interest in project work
<b>Sonstiges</b>	<p>Optional supplement through specialist presentations by external experts and/or monitoring of a real project:</p> <ol style="list-style-type: none"> <li>1. Students have the opportunity to critically reflect on their "new" specialist knowledge in a dialogue with representatives of practice and external experts and to define their own position. This enables them to establish external contacts and to experience the advantages or benefits of networks.</li> <li>2. There is the possibility of close links with international PM experts, research workshops and, among other things, events of the Kiel regional group of the German Association for Project Management (GPM); for information on the group and the programme see: <a href="http://www.gpm-ipma.de/ueber_uns/regionen/kiel.html">http://www.gpm-ipma.de/ueber_uns/regionen/kiel.html</a>.</li> </ol> <p><b>IMPORTANT:</b></p> <p>The course will probably only be able to take place online in the winter semester 20/21. The Flipped Classroom approach will be used at least partially.</p> <p>For students who have chosen to specialize in project management, this module or the corresponding German language module is a compulsory module.</p>